



Investing in Leaders. Strengthening Our Community.

Sponsorship Opportunities 2026-2027

Who We Are

Leadership Germantown (LG) is a nonprofit civic leadership program dedicated to cultivating engaged, informed leaders for our city.

- Founded in 1996
- 500+ alumni with roles as leaders in city government, schools, nonprofits, and local businesses
- Annual 6-month program with retreats, class days, and service projects
- Alumni network that continues to serve and mentor

When you sponsor LG, you invest in the people shaping Germantown's future.

Community Impact + Business Visibility

- Support the next generation of civic and business leaders.
- Connect your brand with community service and impact.
- Gain recognition among 100+ influential leaders each year.
- Visibility at high-profile LG events and across digital platforms.

Partner with Us

Title Sponsor - \$5,000

- Sponsor one full class (naming rights on class banner, website, class swag, and other materials)
- Name or logo on Class Project
- Logo on all LG print and digital communications to class;
- Speaking opportunities at Orientation and Graduation
- invitation to all sessions + alumni events
- 8 tickets to 2026 reunion gala

Community Partner- \$1,500

- Sponsor the annual Class Project, including legacy branding;
- recognition in press and social media;
- 2 tickets to 2026 reunion gala

Friend - \$1,000

- Recognition at all non-graduation event programs and online;
- 2 tickets to reunion gala

Going Places - \$2,500

- Recognition as sponsor of the Class Nashville trip
- Opportunity to travel to Nashville with the group
- Opportunity to address the class during the bus ride

Graduation Reception- \$500

- Name/logo on program and all digital materials and signage at Graduation Reception
- 3-5 minute speaking opportunity at graduation reception

Session Sponsor - \$250

- Sponsor a single class session or alumni meet-up;
- Name and logo on materials related to the event, and opportunity to speak to group;
- Opportunity to provide branded materials to class members at session

Sustaining Partner- \$200

- Name recognized as a sustaining/donor in graduation program and on social media

In Kind support is always welcome.



Join Us for an
Unforgettable

LG CLASS REUNION!

- 30 YEARS OF CLASSES
- ONE AMAZING NIGHT



Our goal is to celebrate how far LG has come in the past three decades, reunite classmates from across generations, and share plans for the future of this great civic organization!



HOW YOU CAN HELP

- Your sponsorship will help to facilitate the grand meeting of 30 years' worth of leaders in Germantown and the surrounding areas.
- Multiple sponsor levels available - custom packages and in-kind donations also welcome!

CONTACT MELISSA KANDEL TO SPONSOR

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